



# Corporate Volunteer Project Helping Homeless Bay Area Babies Baby Clothing Drive and Sorting Party!



## **THE COMMUNITY SERVICE PROJECT:**

Assemble boxes of baby clothes for local newborns in need. Our volunteer community service project provides a unique opportunity for your employees to participate in a team-building exercise while having a positive impact on the lives of local underprivileged infants. A sorting party lasts about 1.5 hours with 10-30 volunteers.

## **THE NEED:**

Thanks to companies like yours, we have collected, packed and delivered 2.4 million essential baby garments with a value of \$8,500,000 to newborns-in-need. Although our outreach is significant, we want to help more infants. We currently have a waiting list of 32 local social service agencies eager to distribute our baby clothing. Sadly, we cannot meet the full demand. And the need is great. The stories we hear are heartbreaking. For example, we received a box request for a 15-year old whose parents threw her out of the house for getting pregnant; another for a baby whose father was just murdered; still another for struggling parents who just lost their jobs. As babies are being born every day, the need is ongoing. The boxes you pack will be hand delivered to social workers at local hospitals and shelters.

**LOVEDTWICE.org**

info@LovedTwice.org 5627 Telegraph Ave., Suite 375, Oakland, CA 94609 510-652-BABY Tax ID #94-3441434



### **WHAT LOVED TWICE PROVIDES:**

All items delivered to your site – this includes baby clothes, boxes, tape and boy/girl stickers. A Loved Twice representative will attend the day of the event to coordinate volunteers for a fun community service project.

We will also give major kudos to your company via social media by posting photos and highlights from your event celebrating your commitment to the community.

### **WHAT YOUR COMPANY PROVIDES:**

- 1) Volunteers, a location, and community spirit! *Alternatively, if you are looking for an off-site project, volunteers can join us at our headquarters in Lafayette.*
- 2) To increase the impact, most companies host a baby clothing drive at their office leading up to the event. It's easy as hanging supplied signage and sending an email requesting donations of gently used baby clothes in sizes 0-12 months to be dropped off in your lobby.
- 3) A tax deductible \$5,000 donation to defray out of pocket costs of the event.

We have had the pleasure of working with thousands of bay area volunteers at: Google, Qualcomm, AMD, Chevron, Genentech, Yahoo!, AAA, Cisco, Salesforce, Xilinx, SAP, Alaska Airlines, Southwest Airlines, Enterprise, Charles Schwab, Morgan Stanley, Kaiser Permanente, Deloitte, The Oakland Athletics, The San Jose Sharks and more!

We would be delighted to work with your company. To discuss setting up an event, please contact [Lisa@LovedTwice.org](mailto:Lisa@LovedTwice.org)

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## FREQUENTLY ASKED QUESTIONS

### **What's a typical sorting/packing project like? What should I tell volunteers about the time commitment for the day?**

There are several different tasks that volunteers can engage in during a sorting party – from folding and taping cardboard boxes, to sorting clothes by size/age, to selecting and folding an assortment of clothes for each box. We find that 1.5 hours provides the time needed for a group of 10-30 volunteers (not including delivery of boxes). Most companies plan events mid-morning or around lunchtime, so that boxes can be delivered the same day.

### **What kind of a meeting room/location should I secure?**

An open space with several rectangular tables that can be pushed together works best. Since lots of baby clothes will be coming in and out, a ground floor location works best with nearby parking.

### **Can our company deliver packed boxes to a local service agency?**

Yes! It's a great opportunity to be welcomed with open arms by social worker eager to distribute the boxes your company just packed for newborns in the community.

### **Who should I contact within my company to facilitate the \$5,000 contribution to Twice Loved?**

Although we are a nonprofit, we still have the same costs and expenses of a company – such as collecting infant clothing for your event, staff time, transportation, boxes, stickers, tape, etc... Your contribution is critical to Loved Twice and allows us to continue serving homeless babies. Often this is listed as an expense (rather than a donation) through a project budget. Many companies have different departments or representatives that you can reach out to make the request for this support. Such as: Corporate Social Responsibility (CSR), Human Resources, External Relations, Community Relations or a Company-sponsored Foundation. Payment can be mailed to: 5627 Telegraph Avenue, Suite 375, Oakland, CA 94609 or paid via credit card on our website.

*Thank you for helping infants living in crisis.*

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