



Packing baby clothes for Newborns-in-Need A Loved Twice Community Service Program

GOAL: To assemble and distribute boxes of baby clothes for local newborns-in-need. Our baby clothes sorting party provides a unique opportunity for your employees/members to participate in a team-building exercise while having a positive impact on the lives of underprivileged infants.

THE NEED: Thanks to organizations like yours, we have delivered an estimated \$700,000 worth of gently used clothing to more than 4000 newborns in the Bay Area. That's 30,000 pounds of clothes! We currently have a waiting list of local social service agencies eager to distribute our baby clothing. Sadly we cannot meet the full demand without your help. And the need is great. The stories we hear are heartbreaking. For example, we received a box request for a 15 year old mother whose parents threw her out of her house for getting pregnant; another for a baby whose father was just murdered; still another for struggling parents who just lost their jobs. The stories go on.

HOW TO GET STARTED:

- ❖ Determine a date, location and number of volunteers for the assembly event. Each baby receives one lovingly packed "wardrobe in a box" which includes approximately 50 garments. In general, 15 volunteers can assemble 50 Loved Twice boxes in 2 hours. (Not including delivery time). So there is time to deliver clothes to social service agencies before the close of a business day finishing up by 2:00 PM is suggested.
- ❖ Determine your budget for the event. Loved Twice requests a donation to provide all products and services for your event. Your donation helps us defray out-of-pocket costs as well as serves to support our efforts going forward. Typical donations range between \$1000 & \$5000. Our tax ID number is: 94-3441434. (Fee waived for all current major donors)
- ❖ Contact Lisa Klein, Founder and Executive Director of Loved Twice with your details. lisa@lovedtwice.org / 510-652-2229

WHAT LOVED TWICE PROVIDES:

- ❖ All products necessary for your event. This includes: baby clothes, boxes, tape, boy/girl stickers, and instructions.
- ❖ Major Kudos to your organization via social media. We are proud to post photos and highlights from your event via Facebook, Twitter and will feature your logo on our website.



- ❖ If requested, Lisa Klein, the Founder and Executive Director of Loved Twice would be delighted to be present at your event in the San Francisco Bay Area. Monday, Wednesday and Fridays between 10 AM and 2 PM are best.

WHAT YOU PROVIDE:

- ❖ Volunteers, a location (a large conference room works best), and community spirit!
- ❖ Pick up baby clothes from Loved Twice Headquarters in the Rockridge district of Oakland and delivery of baby clothes to a shelter or hospital in your area after the clothes are lovingly packed. Being welcomed by a social worker is a great way to see the true impact you are making in the community. We will put you in contact with a social service agency or you can choose your own.
- ❖ Some organizations host their own baby clothing drive before the event to increase the impact we can make together. Collect new or “gently used” baby clothing in sizes 0-12 months. Blankets and board books are welcome too.
- ❖ A donation to Loved Twice. That’s it!

A big thank you these organizations for offering support and volunteers:

Google, Chevron, Wells Fargo, Southwest Airlines, Shutterfly, The Oakland Athletics, Intuit, Walmart, Qualcomm, Lexus Stevens Creek, Variety Children’s Charity, AMEC/Geomatrix, Pete’s Tea and Coffee, The Junior League, Lafayette Orinda Presbyterian Church, Genetech and Yahoo!

